Advertising Opportunities

WHO WE ARE



Established in 1954, the Oakville Curling Club is a vibrant, active community of more than 800 members and families. We are committed to the development of curling, good sportsmanship and fun, friendly competition. Recognized nationally and internationally for our world class curling ice, the OCC is host to a variety of international curling, charity and community events, and athletes participating weekly in friendly league competition. Our commitment to host curling and social gatherings has helped raise more than \$1.25 million for charity and philanthropic causes over the past decade.

Available Packages	Basic	Iron	Bronze	Silver	Gold	Platinum*4
Website & social media *1	✓	✓	✓	✓	✓	✓
In-house Advertising *2		✓	✓	√	✓	√
Arena Banners (24" x 48") *3			✓	✓	✓	✓
In-Ice House logo*3						
Away End				✓		✓
Home End					✓	✓
In-Ice Free-Guard Zone (FGZ) Logos *3	Priced Separately (\$100 – 250)					



^{*4} Platinum Packages includes a discounted Away End rate – half the Home End rate (\$250-\$500 savings)

Package Pricing	Basic	Iron	Bronze	Silver	Gold	Platinum
Base	\$150	\$250	\$500	\$100	\$100	\$100
Plus: In-Ice House Logos *	N/A	N/A	N/A	\$500 - 1,000	\$1,000 - 2,000	\$1,250 - 2,500
FGZ In-Ice Logos *	Priced Separately (\$100 - 250)					

^{*} Prices do not include applicable taxes (HST) nor any design or printing fees for banners & in-ice logos if you would like the Club's assistance.

^{*1} Website advertising includes advertising space on our website and links to your company's website/social media

 $^{^{*2}}$ In-house advertising includes advertising on the Club's TV and monitors & business card placement

^{*3} Packages with these items does not include design or printing costs. If you would like the Club's assistance, additional charges may apply.

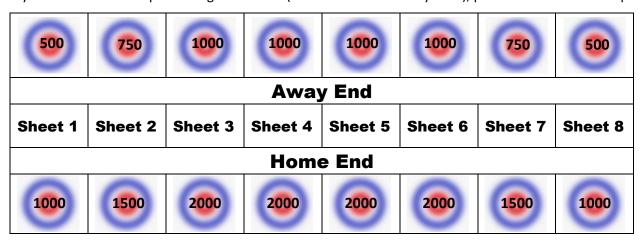


In-Ice House Logos

The Club offers in-ice logos to be placed in the rings/house of each sheet. Each sheet has two (2) available logos, one (1) at each of the home and away ends. These logos are priced as follows and are bundled into advertising packages.

Silver & Gold

If you are interested in purchasing a full sheet (both the Home & Away ends), please refer to Platinum pricing.



^{*} Prices do not include applicable taxes (HST) nor any design or printing fees.

Platinum

With the Platinum Package, you are advertising in the rings at both ends of the sheet. The Away End is charged at half the published rate resulting in savings ranging from \$250 to 500.

Sheet 1	Sheet 2	Sheet 3	Sheet 4	Sheet 5	Sheet 6	Sheet 7	Sheet 8
1250	2000	2500	2500	2500	2500	2000	1250

^{*} Prices do not include applicable taxes (HST) nor any design or printing fees.



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In-Ice Free-Guard Zone Logos

The Club offers in-ice logos located in the free-guard zone (the area between the house and the hog line). Each sheet has eight (8) available logos, four (4) at each of the home and away ends. These logos are priced individually and can be purchased separately or bundled into existing advertising packages.

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100	100	150	150	150	150	100	100			
	Away End									
Sheet 1	Sheet 2	Sheet 3	Sheet 4	Sheet 5	Sheet 6	Sheet 7	Sheet 8			
Home End										
150	150	250	250	250	250	150	150			



^{*} Prices do not include applicable taxes (HST) nor any design or printing fees.