



Sustainability Committee

The Sustainability Committee was (re)constituted during the 2023-24 season. The Committee’s goal is to support the Club’s mission to sustain and grow the sport of curling in the community, by providing the best possible combination of experiences and facilities for members’ social, recreational and competitive enjoyment.

	HELEN STEPHENSON	COMMITTEE MEMBERS
	CHAIR Chair since 2022-23 Contact Helen	Helen Stephenson (Chair) Jovawne Ainslie Mark Chan Bridget Freitas Helen Garside Greg Irwin Catherine Johnston Jen Madill Ian Tetley (Advisory) James Francolini (ex-officio)

2023-24 Terms of Reference

To review current operations and practices to identify opportunities to support the mission of the Club. This includes items such as:

- Trend analysis of member demographics in comparison to community and other curling clubs to
 - gain a better understanding of who is joining, who is leaving and why.
 - understand evolving areas of concern to the sport and OCC membership.
- Identify and recommend measures addressing club trends such as
 - aging demographics
 - youth participation
 - member opportunities & experiences
 - return to pre-COVID numbers.
- Utilization of the Club facilities to ensure a balance between current member enjoyment, financial revenue opportunities, ice quality, and future membership and sustainability of Club. This includes a detailed review of the ice usage schedule.
- In coordination with the Finance Committee, review of non-membership revenue streams, as permitted by governing laws, such as sponsorship, charity & raffle opportunities.
- For substantial proposed changes, engage and seek membership feedback e.g. educate, survey, focus groups

Authority

The Sustainability Committee is authorized, upon appropriate notification of the Board:

- Access OCC staff for support
- Access OCC records for the purpose of the Committees scope of responsibilities listed above.
- Approach OCC members

The Committees members will always comply with OCC By-Laws, including the disclosure provisions of By-Law #8.11 (Conflicts of Interest).

From time to time the Committee may call on non-committee resources to evaluate/assess/critique plans or submission as the Committee sees fit. The Committee is expected to exercise care and good judgement when sharing OCC financial and other private information with non-members. Personal information of OCC members and staff may not be shared with third parties but aggregate member data may be shared.

Composition

The committee composition shall consist of a minimum of 4 members chaired by either the Past President, President or Vice-President and shall include the Director - Youth Curling, a Learn 2 Curl representative and at least one other member-at-large. The President of the Board is an ex-officio Member of every Committee struck by the Board.

Reporting

The Sustainability Committee will report its activities to the Board at appropriate Board meetings.